Miami Beach Convention Center
February 20-22, 2020

Where Aesthetics, Science and Creativity Converge
www.miamicosmeticsurgery.com

Part of the AMWC World Series of Aesthetic Medical Events

This activity is jointly provided by Global Education Group and Informa Markets.
You’re invited to experience the difference!

Merging the multispecialty traditions and longtime success of Vegas Cosmetic Surgery, the vast resources and expertise of the AMWC Global Series of medical aesthetic events, and the collective creative minds of our prestigious Scientific Committee.

We welcome you to experience the next generation in medical events: Miami Cosmetic Surgery (MCS).

Set against the stunning backdrop of Miami Beach, MCS is an international show that unites 1,000+ industry trailblazers from across the U.S., Latin America and Europe – for what promises to be the most engaging, interactive and educational event you’ve ever experienced.

You’ll learn from global experts with practical, proven know-how. You’ll witness live injections and anatomy dissections. You’ll participate in discussions with world-renowned injectors, teachers and professors. You’ll be enlightened by forums introducing potentially revolutionary ideas. All while uncovering valuable pearls to take back and implement within your own practice.

The best part? MCS 2020 will be anchored by an unforgettable Keynote Address featuring one of the most influential and accomplished physicians of the 21st Century – the legendary Dr. Jean Carruthers. She, along with her husband-partner, Dr. Alastair Carruthers, broke new ground by birthing a movement in aesthetic medicine, with findings that transcended our medium to influence the world academically, socially and economically. It is sure to be a presentation that will leave you both humbled and empowered.

This is your chance to be inspired by the very best.

Through it all, you’ll enjoy a reimagined conference program and special networking events like brainstorming roundtable sessions, passion projects showcasing creative talents outside of medicine, an entertaining charity gala, and so much more.

When it comes to attending a medical conference, we know that you need exponential value for your commitment. MCS gives you and other brilliant medical minds a galvanizing environment to think, interact and spark the next breakthrough in aesthetic medicine.

We look forward to seeing you in Miami!

Best Wishes,

Steven Dayan, MD, FACS
Chairman, MCS Scientific Committee

About Miami Cosmetic Surgery and Vegas Cosmetic Surgery

Miami Cosmetic Surgery and Vegas Cosmetic Surgery are leading multispecialty forums addressing the science, practice and techniques of aesthetic surgery and medicine.

With a faculty featuring the foremost researchers, educators and practitioners, these events provide cutting-edge content to advance knowledge, enhance skills and techniques, and improve outcomes.
Scientific Committee

Shino Bay Aguilera, DO
Dermatologist - Fort Lauderdale, FL

Mathew Avram, MD, JD
Dermatologist - Boston, MA

Sheila Barbarino, MD, FFAO, FAACS, FACS
Oculoplastic Surgeon - Austin, TX

Brian Biesman, MD, FACS
Oculoplastic Surgeon - Nashville, TN

Jeanette Black, MD
Dermatologist - Los Angeles, CA

Jay Burns, MD, FACS
Plastic Surgeon - Dallas, TX

Joel L. Cohen, MD, FAAD
Dermatologist - Greenwood Village, CO

Justin C. Cohen, MD
Facial Plastic Surgeon - Washington, DC

Sue Ellen Cox, MD
Dermatologist - Chapel Hill, NC

Doris Day, MD, FAAD
Dermatologist - New York, NY

Claudio Delorenz, MD
Plastic Surgeon - Kitchener, Canada

Diane Duncan, MD, FACS
Plastic Surgeon - Fort Collins, CO

Jeffrey Epstein, MD, FACS
Facial Plastic Surgeon - Miami, FL

Sabrina Fabi, MD
Dermatologist - San Diego, CA

Julius Few, MD, FACS
Plastic Surgeon - Chicago, IL

Lisa Grunebaum, MD
Plastic Surgeon - Miami, FL

Elizabeth K. Hale, MD
Dermatologist - New York, NY

Bruce E. Katz, MD, FAAD
Dermatologist - New York, NY

Joely Kaufman, MD
Dermatologist - Coral Gables, FL

Terrence Keaney, MD
Dermatologist - Arlington, VA

Wendy Lee, MD
Plastic Surgeon - Miami, FL

Jose R. Montes, MD, FACS, FACCs
Oculoplastic Surgeon - San Juan, Puerto Rico

Paul Nassif, MD, FACS
Facial Plastic Surgeon - Beverly Hills, CA

Deirdre O’Boyle Hooper, MD
Dermatologist - New Orleans, LA

Steven Pearlman, MD, FACS
Facial Plastic Surgeon - New York, NY

Michael Persky, MD, FACS
Facial Plastic Surgeon - Encino, CA

Jason Pozner, MD, FACS
Plastic Surgeon - Boca Raton, FL

Alexander Rivkin, MD
Facial Plastic Surgeon - Los Angeles, CA

Neil S. Sadick, MD, FACP, FAAD, FAACS, FACPh
Dermatologist - New York, NY

Adam Scheiner, MD
Oculoplastic Surgeon - Tampa, FL

Joel Schlessinger, MD
Dermatologist - Omaha, NE

Sachin Shridharani, MD, FACS
Plastic Surgeon - New York, NY

Payam Simoni, MD
Plastic Surgeon - Beverly Hills, CA

Michael Somenek, MD
Facial Plastic Surgeon - Washington, DC

Christian Subbio, MD
Plastic Surgeon - Newtown Square, PA

Heidi A. Waldorf, MD, FAAD
Dermatologist - Nanuet, NY
Faculty

Ahmed M. Alfii, MD, FACS
Plastic Surgeon - Madison, WI

Shino Bay Aguilera, DO
Dermatologist - Fort Lauderdale, FL

Mathew Avram, MD, JD
Dermatologist - Boston, MA

Sonja Badreshia-Bansal, MD, FAAD
Dermatologist - Boston, MA

Jan Balczun, MD
Facial Plastic Surgeon - Bochum, Germany

Vivek Bansal, MD
Plastic & Reconstructive Surgeon - Danville, CA

Sheila Barbarino, MD, FAAO, FAACS, FACS
Oculoplastic Surgeon - Austin, TX

Mark Beatty, MD
Facial Plastic Surgeon - Alpharetta, GA

Vince Bertucci, MD
Dermatologist - Woodbridge, Canada

Gaurav Bhati, MD, FACS
Plastic Surgeon - Charlotte, NC

Brian Biesman, MD, FACS
Oculoplastic Surgeon - Nashville, TN

Jeanette Black, MD
Dermatologist - Los Angeles, CA

Jason Bloom, MD
Facial Plastic Surgeon - Bryn Mawr, PA

Mitchell Brin, MD
Plastic & Reconstructive Surgeon - Irvine, CA

Jay Burns, MD, FACS
Plastic Surgeon - Dallas, TX

Valerie Callender, MD
Dermatologist - Glen Dale, MA

Jean Carruthers, MD, FRCSC, FRC(OFTH)
Cosmetic Surgeon - Vancouver, Canada

Candice Carter
Practice Manager - Powell, OH

Gregory Chennoff, MD, FRCSC
Facial Plastic Surgeon - Indianapolis, IN

Joel L. Cohen, MD, FAAD
Dermatologist - Greenwood Village, CO

Justin Cohen, MD, FACS
Facial Plastic Surgeon - Washington, DC

Steven Cohen, MD
Plastic & Reconstructive Surgeon - San Diego, CA

Jonathan Cook, MD
Plastic Surgeon - Boca Raton, FL

Sebastian Colofano, MD, PhD
Prof. Anatomy - Salzburg, Austria

Sue Ellen Cox, MD
Dermatologist - Chapel Hill, NC

Phaedra Cress
ASJ Executive Editor - Newport Beach, CA

Marie Czenko
Practice Management & Marketing - Irvine, CA

Doris Day, MD, FAAD
Dermatologist - New York, NY

Erez Dayan, MD
Plastic Surgeon - Reno, NV

Steven Dayan, MD, FACS
Plastic Surgeon - Chicago, IL

Josh DeBlasio
VP of Sales, PCA Skin - Scottsdale, AZ

Claudio DeLorenzi, MD
Plastic Surgeon - Kitchener, Canada

Lara Devgan, MD, MPH, FACS
Plastic & Reconstructive Surgeon - New York, NY

Paula DiMarco Young, BS, RN, CLO/A
Manager & Director of Public Relations - Carter Valley, PA

Barry DiBernardo, MD
Plastic Surgeon - Upper Montclair, NJ

Jeffrey S. Dover, MD, FRCP
Dermatologist - Chestnut Hill, MA

Zoe D. Draedos, MD
Dermatologist - High Point, NC

Eleni Dumbovic
Managing Partner & Patient Care Coordinator - Glenview, IL

Diane Duncan, MD, FACS
Plastic Surgeon - Fort Collins, CO

Kay Durairaj, MD, FACS
Facial Plastic Surgeon - Pasadena, CA

Jeffrey Epstein, MD, FACS
Facial Plastic Surgeon - Miami, FL

Chad Erickson
Vice President, Sales & Business Development, Advice Media - Park City, UT

Sabrina Guillen Fabi, MD
Dermatologist - San Diego, CA

Nabil Fanous, MD, ORL, FRCS
Facial Plastic Surgeon - Montreal, Canada

Sabrina Fabi, MD
Dermatologist - San Diego, CA

Julius Feud, MD, FACS
Plastic Surgeon - Chicago, IL

John Fezza, MD
Oculoplastic Surgeon - Sarasota, FL

Vinicius Figueiro, MD
Dermatologist - Sao Paulo, Brazil

Drew Fine
Senior Director, Aesthetics & Corrective Marketing, Golderg Laboratories - Fort Worth, TX

Lauren Fine, MD, FAAD
Dermatologist - Chicago, IL

Amber Foglia
Practice Manager - Frisco, TX

Andres Gantous, MD, FRCS
Facial Plastic Surgeon - Toronto, Canada

Kathy Gaughran
Senior Marketing Strategist, Health Care Success - Irvine, CA

Richard Gentile, MD, MBA
Facial Plastic Surgeon - Youngstown, OH

Mark Glassgold, MD, FACS
Facial Plastic Surgeon - Princeton, NJ

Chris Gold, MD
Plastic Surgeon - Davis, CA

Michael Gold, MD
Dermatologist - Nashville, TN

Kate Goldie, MD
Aesthetic Practitioner - London, United Kingdom

Neil Gordon, MD
Plastic Facial Surgeon - Wilton, CT

Ryan Greene, MD, PhD, FACS
Plastic Facial Surgeon - Weston, FL

Lisa Grunebaum, MD
Plastic Surgeon - Miami, FL

Joe Gryszkiewicz, MD, FACS
Plastic Surgeon - Burnsville, MN

Ekaterina Gutop, MD, PhD
Dermatologist - Yaroslavl, Russia

Karol Gutowski, MD, FACS
Plastic Surgeon - Chicago, IL

Yael Halaas, MD, FACS

Christine Hamori, MD, FACS
Plastic Surgeon - Danbury, MA

Michelle Henry, MD
Dermatologist - New York, NY

Jonathan Hoffenberg
President of Yellow Telephone, SEOversite & iScreamSocialMedia - Miami, FL

David Holcomb, MD, FACS
Facial Plastic Surgeon - Sarasota, FL

Elizabeth Houshmand, MD
Facial Plastic Surgeon - Saratoga, CA

Robert John Hughes
Marketing Strategist, ChangeWell Training

Academy - Solana Beach, CA

Yula Indeeyeva, MD
Facial Plastic Surgeon - Gulf Shores, AL

S. Manjula Jegalothy, MD
Dermatologist - Coral Gables, FL

Nicole Kanaris, MD
Aesthetic Practitioner - Johannesburg, South Africa

Jonathan Kaplan, MD
Plastic Surgeon - San Francisco, CA

Bruce E. Katz, MD
Dermatologist - New York, NY

Joey Kaufman, MD
Dermatologist - Coral Gables, FL

Terrence Keaney, MD
Dermatologist - Arlington, VA

Jeffrey Kenkel, MD
Plastic Surgeon - Dallas, TX

Roger Khouri, MD
Plastic Surgeon - Miami, FL

Galya Khruscheh, MD
Plastic Surgeon - Moscow, Russia

Bobby S. Korn, MD, PhD, FACS
Oculoplastic Surgeon - San Diego, CA

Jorge Krasovsky, MD
Plastic & Reconstructive Surgeon - District Federal, Mexico

Wendy Lee, MD
Oculofacial Plastic & Reconstructive Surgeon - Miami, FL

Tara Leifer
Internet Marketing Consultant, Reach Local - New York, NY

Jennifer Levine, MD, PLLC
Facial Plastic Surgeon - New York, NY

Wendy Lewis
CEO of Wendy Lewis & Company, Ltd. - New York, NY

April Linden
Executive VP of Training & Implementation, Crystal Clear Digital Marketing - Orlando, FL

Z Paul Lorenz, MD, FACS
Plastic Surgeon - New York, NY

Stephen H. Mandy, MD
Dermatologist - Miami Beach, FL

John Martin, MD
Oculofacial Surgeon - Coral Gables, FL

Art McComber, JD
Attorney, Legally Mine - Orem, VA

Philip Miller, MD
Plastic Facial Surgeon - New York, NY

Randy Miller, MD
Plastic Surgeon - Coconut Grove, FL

Valerie Monroe
VJMonroe LLC Consultancy - New York, NY
Jose R. Montes, MD, FACS, FACCSCo-Founder & Managing Partner, Mariposa Aesthetics & Laser Center - Oklahoma City, OK

Foad Nahai, MD, FACSPlastic Surgeon - Beverly Hills, CA

Deirdre O’Boyle Hooper, MDDermatologist - New Orleans, LA

Jose PerezCyberwarrior Academy - Miami, FL

Jean Carruthers: Looking Beyond the Obvious

Dr. Carruthers is a globally recognized cosmetic surgery expert who has played a pivotal role in the development of some of the world’s most successful cosmetic procedures. She has authored over 300 peer-reviewed scientific articles and book chapters, and has served as the principal or co-investigator on over 70 clinical studies. Dr. Carruthers is a clinical professor of Ophthalmology and Visual Sciences at the University of British Columbia and has been featured in BEST Doctors, Canada, 20/20, Vogue, The New York Times and more. With her husband, Dr. Alastair Carruthers, she pioneered the cosmetic use of botulinum A exotoxin (Botox) and continues to drive its advancement.
Program Overview

Minimally Invasive: Facial Injectables
Go beyond traditional learning and explore the finer details to achieve natural, safe and effective outcomes in nonsurgical treatments. You’re sure to unearth new gems through interactive sessions and demos on the nuances of procedures and techniques of facial injectables, thread lifting, collagen generating products, PRP, volumizing and more.

Minimally Invasive: Medical Devices & Cosmeceuticals
Find out how your contemporaries are using the right device with the right protocols at the right price to achieve superb nonsurgical results. You’ll discuss device-based and topical products that improve the appearance of aging and damaged skin, body reshaping, treating skin of color, rejuvenating tissue and collagen and the latest product comparisons.

Surgical
Discover the boundaries and frontiers of surgical face and body work while learning the importance of setting realistic patient expectations. An esteemed group of surgeon experts will lead sessions in this track addressing facelifting, neck lifts, blepharoplasty, breast augmentation/reduction and rhinoplasty.

Practice Management
Get proven strategies to help your practice achieve sustainable growth and learn vital marketing, social media, telephone and consultation skills. You’ll walk away from the sessions in this track with tangible takeaways and fresh ideas – as well as the savvy and confidence to build a better business.

Register at www.miamicosmeticsurgery.com
### Schedule at a Glance
**Thursday, February 20th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Minimally Invasive Facial Injectables</th>
<th>Minimally Invasive Devices &amp; Cosmeceuticals</th>
<th>Surgical Practice Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am - 5:00 pm</td>
<td>Registration &amp; Badge Pickup</td>
<td>EXHIBIT HALL OPEN</td>
<td>MEGATRENDS</td>
</tr>
<tr>
<td>8:30 am - 10:30 am</td>
<td>SEE BEYOND THE WRINKLES</td>
<td>IF I WERE TO CREATE THE IDEAL DEVICE, IT WOULD BE?</td>
<td>GPS’ING THE FACE, BODY AND MIND: KNOW WHERE YOU ARE</td>
</tr>
<tr>
<td></td>
<td>Toxins - Upper and Lower Third</td>
<td>Innovation &amp; New Devices</td>
<td>Surgical Anatomy</td>
</tr>
<tr>
<td>10:30 am - 11:00 am</td>
<td>COFFEE BREAK</td>
<td>DOLLAR FOR DOLLAR - WHAT IS THE BEST RESULT FOR THE BEST COST?</td>
<td>PERSONAL AND PRACTICE ENHANCEMENT: PART 1</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Cosmeceuticals / Chemical Peels / Resurfacing</td>
<td></td>
</tr>
<tr>
<td>11:00 am - 1:00 pm</td>
<td>THE FINE LINE BETWEEN BEAUTIFUL AND SCARY</td>
<td>THIS IS NOT YOUR MOTHER’S FACELIFT. FACE AND BROW</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fillers - Upper Third</td>
<td>SURGICAL ANATOMY - IMPORTANT PLANES TO KNOW</td>
<td>Surgical Techniques</td>
</tr>
<tr>
<td></td>
<td>LIVE DEMO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:00 pm - 2:00 pm</td>
<td>LUNCH BREAK</td>
<td>EVERY SCAR TELLS A STORY, WHAT’S YOURS?</td>
<td>DON’T THROW SHADE ON THE EYES: I LEARNED IT IN TRAINING AND WILL NEVER DO IT AGAIN</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scars</td>
<td>Surgical Techniques</td>
</tr>
<tr>
<td>2:00 pm - 4:00 pm</td>
<td>SWAN NECKS &amp; SUPERMAN CHINS - WHAT YOU NEED TO LOOK OUT FOR</td>
<td>DIVERSE SKIN TYPES/MALE SKIN</td>
<td>THE PATIENT JOURNEY</td>
</tr>
<tr>
<td></td>
<td>Fillers - Lower Third</td>
<td>Do We Have More Similarities or Differences?</td>
<td></td>
</tr>
<tr>
<td></td>
<td>LIVE DEMO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:00 pm - 4:30 pm</td>
<td>COFFEE BREAK</td>
<td>FACE IT. IT’S ABOUT DOING THE RIGHT THING, EVEN IF IT HURTS</td>
<td>PROCESS IMPROVEMENT</td>
</tr>
<tr>
<td>4:30 pm - 6:30 pm</td>
<td>WHAT I WISH EVERYONE KNEW</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Combo Toxins / Fillers</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>LIVE DEMO</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# Schedule at a Glance

**Friday, February 21st**

<table>
<thead>
<tr>
<th>Time</th>
<th>Minimally Invasive: Facial Injectables</th>
<th>Minimally Invasive: Devices &amp; Cosmeceuticals</th>
<th>Surgical</th>
<th>Practice Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 am - 5:00 pm</td>
<td>Registration &amp; Badge Pickup</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00 am - 6:00 pm</td>
<td>Exhibit Hall Open</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:00 am</td>
<td>RISE AND SHINE WITH SHINO BAY AGUILERA, DO</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00 am</td>
<td>FILLERS IN THE NOSE SHOULD THEY SCARE YOU?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:30 am</td>
<td>HAIR NEVER SEEMS TO BE WHERE YOUR PATIENT WANTS IT, SO CHANGE IT!</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30 am</td>
<td>RHINOPLASTY: PART 1 CAN IT BE MADE EASIER?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:30 am - 11:00 am</td>
<td>Coffee Break</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00 am</td>
<td>PERSONAL AND PRACTICE ENHANCEMENT: PART 2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 pm</td>
<td>REGARDLESS OF WHAT THE BOOKS SAY, THIS IS HOW I DO IT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00 pm</td>
<td>Toxins / Fillers, Off-Label, Off-Face</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:00 pm - 2:00 pm</td>
<td>Lunch Break</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:00 pm - 3:00 pm</td>
<td>COMBINATION TREATMENTS ALL HAVE THIS IN COMMON</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00 pm</td>
<td>Threads / PRP / Fillers / Toxins</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00 pm</td>
<td>Cadaver Dissection with Live Demo</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:00 pm - 4:00 pm</td>
<td>Coffee Break</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 pm</td>
<td>WHAT I DO THAT NOBODY ELSE DOES</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 pm</td>
<td>Combination Toxins / Fillers / Threads / Skin Tightening</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 pm</td>
<td>Live Demo</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 pm</td>
<td>IS IT THE BEGINNING OF THE END OR THE END OF THE BEGINNING FOR NON-INVASIVE NECK SURGERY?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 pm</td>
<td>Non-surgical Neck tightening</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 pm</td>
<td>Fat Grafting: What Does This Mean For The Future Of Implants?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 pm</td>
<td>Breast Surgery</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:30 pm</td>
<td>Selecting, Positioning, Pricing &amp; Promoting Products: Part 2</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Register at www.miamicosmeticsurgery.com
Schedule at a Glance
Saturday, February 22nd

Minimally Invasive:
Facial Injectables

Minimally Invasive:
Devices &
Cosmeceuticals

Surgical

Practice
Management

6:00 am - 3:00 pm • Registration & Badge Pickup
9:00 am - 3:00 pm • Exhibit Hall Open

7:00 am
8:30 am
10:30 am
11:00 am
1:00 pm
2:00 pm

BAGELS & BRAINSTORMING

IT COULD HAPPEN TO YOU!
Complications

THE EYES HAVE IT –
EASY STEPS TO MAKE
EYES THE FOCUS OF YOUR
AESTHETIC PLAN

I TOLD YOU SO BUT NEVER
GOT CREDIT FOR IT
Breast Surgery - Reduction
Mammoplasty / Implants

HUMAN (PEOPLE)
RESOURCE MANAGEMENT

10:30 am - 11:00 am • Coffee Break

IF ___ IS NOT IN YOUR FILLER
CRASH CART, YOU MIGHT
FIND YOURSELF IN TROUBLE
Avoiding Complications

REGENERATIVE MEDICINE IS
COMING FASTER THAN YOU
CAN SAY...BLADE RUNNER?

THIS IS ONE OF THE FASTEST
GROWING PROCEDURES
IN PLASTIC SURGERY
BECAUSE...

FINANCIAL MANAGEMENT

1:00 pm - 2:00 pm • Lunch Break

BEAUTY TOPICS IN WAYS YOU
NEVER THOUGHT ABOUT
BEFORE, BUT NOW IT ALL
MAKES SENSE
Emerging Toxins and Fillers
and Beauty Topics

WHY BAD THINGS HAPPEN
TO BAD PEOPLE – AND
GOOD PEOPLE TOO
Complications

WHY THE WAIST TO HIP RATIO
IS THE MOST ATTRACTIVE
PART OF THE BODY
Surgical Body Contouring

CYBERSECURITY & LEGAL

Sponsored Workshops
Develop an individualized learning experience that suits your particular needs and interests by attending sponsored specialty sessions. Dive deep into energy-based applications, innovative treatment protocols and products, in formats that will engage and educate your entire practice.

Sponsored workshops schedule will be released in late 2019.

#miamicosmeticsurgery
Thursday, February 20th

8:30 am
See Beyond the Wrinkles
Toxins - Upper and Lower Third
Moderator: Mitchell Brin, MD
• Facial Shaping with Toxins - Joely Kaufman, MD
• Brand New Injection Technique with a Customized and Individualized Approach - Carla Pecora, MD
• True or False? Let’s See How Well You Know Toxins - Alexander Rivkin, MD
• Social Concept of Beauty - Andres Gantous, MD
• How to Put Your Fillers Where They Are Meant to Go and How to Check You Got it Right - Katie Goldie, MD
• Discussion: How Are Men and Women Different? - Mitchell Brin, MD
• Live Demo: Toxins - Upper and Lower Third - Wendy Lee, MD

10:30 am - 11:00 am • Coffee Break

11:00 am
The Fine Line Between Beautiful and Scary
Fillers - Upper Third
Moderators: Brian Biesman, MD; Deirdre O’Boyle Hooper, MD
• How to Fine Tune the Tear Trough With Fillers - Bruce E. Katz, MD
• Temple Filler Technique - Deirdre O’Boyle Hooper, MD
• Tear Troughs - John Fezza, MD
• Fillers for Facial Feminization In Transgender Women - Bianca Viscomi, MD
• Periorbital and Midface: Demystifying It - Sheila Barbarino, MD
• Discussion: If I Had to Do It Over Again, I Wouldn’t Have - Brian Biesman, MD; Deirdre O’Boyle Hooper, MD
• Live Demo: Fillers - Upper Third - Lisa Grunebaum, MD

1:00 pm - 2:00 pm • Lunch Break

2:00 pm
Swan Necks and Superman Chins - What You Need to Look Out For
Fillers - Lower Third
Moderators: John Fezza, MD; Alexander Rivkin, MD
• Non-Invasive Options for the Lower Face - Janelle Vega, MD
• It Takes a Village - Jennifer Levine, MD
• Instagram Perfect - No Filter Required. A Non-Invasive Combination Approach for a Contoured, Lifted and Glowing Face - Anna Marie Olsen, MD
• Fillers: Do They Really Fill or Are They a Biostimulant? - Sue Ellen Cox, MD
• The Chin and Jawline - John Fezza, MD
• Discussion: What We Were So Wrong About & What We Were Right About - John Fezza, MD; Alexander Rivkin, MD
• Live Demo: Fillers - Lower Third - Sachin Shridharani, MD

4:00 pm - 4:30 pm • Coffee Break

4:30 pm
What I Wish Everyone Knew
Combo - Toxins & Fillers
Moderators: Michael Persky, MD; Heidi A. Waldorf, MD
• Treating Millennial Patients with Injectables - Treatment Approaches and How to Bring Them Into Your Practice - Rachel Pritzker, MD
• Get Great Results - Michael Somenek, MD
• Creating Beautiful Outcomes with Little to No Downtime - Michael Persky, MD
• Periorbital Rejuvenation with Fillers and Toxins: What, When and How - Ekaterina Gutap, MD
• Lower Face: Keeping It Real - Joely Kaufman, MD
• Discussion: What I Wish Everybody Knew - Michael Persky, MD; Heidi A. Waldorf, MD
• Live Demo: Combo - Toxins & Fillers - Sheila Barbarino, MD

10:30 am - 11:00 am • Coffee Break

Register at www.miamicosmeticsurgery.com
Minimally Invasive: Facial Injectables

Friday, February 21st

8:30 am - 10:30 am
Fillers in the Nose: Should They Scare You?
Moderators: Alexander Rivkin, MD; Michael Somenek, MD
- Nonsurgical Rhinoplasty with HA Fillers and Collagen-Stimulating Barbed and Smooth Threads - Gayla Khrushch, MD
- Finesse and Difficult Cases - Lara Devgan, MD
- Why I Only Use a Cannula - Sachin Shridharani, MD
- Nonsurgical Rhinoplasty: Advanced Techniques and Finesse - Payman Simoni, MD
- Tinkerbell Lift - Kay Durairaj, MD
- Nonsurgical Rhinoplasty: Finesse, Difficult Cases and Avoidance of Complications - Lara Devgan, MD
- Discussion: I Don’t Care if You Think It’s Right, I’ll Never Do It - Alexander Rivkin, MD
- Live Demo: Fillers in the Nose - Alexander Rivkin, MD
- Parallel Cadaver Dissection: Jonathan Sykes, MD

11:00 am - 12:00 pm
Regardless of What the Book Says, This Is How I Do It
Toxins / Fillers Off-label, Off-face
Moderators: Jeanette Black, MD; Lisa Grunebaum, MD
- Hyperdilute CaHA - Jeanette Black, MD
- Perception Drift - Sabrina Guillen Fabi, MD
- Pearls for a Successful Lip Augmentation Using Cannulas - Janelle Vega, MD
- Filler Nodules - Joel Cohen, MD
- Hand Rejuvenation with Fillers - Elizabeth Houshmand, MD

12:00 pm - 1:00 pm
Jean Carruthers Keynote Speech: Looking Beyond the Obvious
- What the Carruthers’ Findings Mean to Medicine - Mitchell Brin, MD
- What Dr. Jean Carruthers Has Meant to Me - Sabrina Guillen Fabi, MD
- Introduction Jean Carruthers - Brent Saunders
- Looking Beyond the Obvious - Jean Carruthers, MD

1:00 pm - 2:00 pm
Combination Treatments All Have This in Common
Threads / PRP / Fillers / Toxins
Moderators: Sue Ellen Cox, MD; Heidi A. Waldorf, MD
- Five Year Duration Using Threads and Fillers - Bruce E. Katz, MD
- Mestizo Forehead - Shino Bay Aguilera, DO
- It’s a Continuum - Julius Few, MD
- Natural Transformation Using Filler to Build Topographic Transitions - Heidi A. Waldorf, MD
- Discussion: This Would Never Get Accepted in a Medical Journal, But I Still do it Anyway - Sue Ellen Cox, MD; Heidi A. Waldorf, MD
- Live Demo: Threads - Stephen H. Mandy, MD
- Parallel Cadaver Dissection: Jonathan Sykes, MD

2:00 pm - 3:00 pm
What I Do That Nobody Else Does
Combo - Toxins / Fillers / Threads / Skin Tightening
Moderators: Doris Day, MD; Michael Persky, MD
- Combination Therapy Injectables - Heidi A. Waldorf, MD
- Lip-Filler Technique Like You’ve Never Seen Before - Vince Bertucci, MD
- My Special Combination Treatments - Doris Day, MD
- Pseudo Ligament Lifting with Fillers - Luiz Perez, MD
- Combining Modalities to Achieve Long-Term Results and Patient Satisfaction - Janelle Vega, MD
- Slimming the Face: Combination Treatments with Injectables and Technologies for the Face and Neck - Silvia Zimbres, MD
- Live Demo: My Technique for Comprehensive Nonsurgical Outcomes That Please - Neil S. Sadick, MD
**Minimally Invasive: Facial Injectables**

**Saturday, February 22nd**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 am</td>
<td><strong>It Could Happen to You!</strong>&lt;br&gt;Complications&lt;br&gt;Moderators: Joel Cohen, MD; Mathew Avram, MD</td>
</tr>
<tr>
<td>10:30 am</td>
<td>• Illegal Fillers - John Martin, MD&lt;br&gt;• Vascular Adverse Events - Claudio Delorenzi, MD&lt;br&gt;• The Many Faces of Filler Nodules - Terrence Keaney, MD&lt;br&gt;• What Lies Beneath Our Filler Placement - Vessels and Anastomosis - Joel Cohen, MD&lt;br&gt;• Recognizing Danger Zones: Enhancing Safety Outcomes in Periorbital Areas - Jose R. Montes, MD&lt;br&gt;• Discussion: It Could Happen to You! (Complications) - Joel Cohen, MD; Mathew Avram, MD</td>
</tr>
<tr>
<td>10:30 am - 11:00 am</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>11:00 am</td>
<td><strong>If ___ Is Not on Your Filler Crash Cart, You Might Find Yourself in Trouble</strong>&lt;br&gt;Avoiding Complications&lt;br&gt;Moderator: Neil S. Sadick, MD</td>
</tr>
<tr>
<td>1:00 pm</td>
<td>• High Dose Steroids Work - Neil S. Sadick, MD&lt;br&gt;• Early Signs of Nasal Necrosis - Julieta Spada, MD&lt;br&gt;• Managing Vascular Occlusions - Jeanette Black, MD&lt;br&gt;• Toxin and Filler Complications - Deanne Robinson, MD&lt;br&gt;• Live Demo: Fillers - Shino Bay Aguilera, DO</td>
</tr>
<tr>
<td>1:00 pm - 2:00 pm</td>
<td>Lunch Break</td>
</tr>
<tr>
<td>2:00 pm</td>
<td><strong>Beauty Topics in Ways You Never Thought About Before, But Now It All Makes Sense</strong>&lt;br&gt;Emerging Toxins and Fillers and Beauty Topics&lt;br&gt;Moderators: Steven Dayan, MD; Nicole Kanaris, MD</td>
</tr>
<tr>
<td>4:00 pm</td>
<td>• Facial Micro-Optimization: Theory and Approach - Lara Devgan, MD&lt;br&gt;• The Thin Red Line in Aesthetic Medicine: The Naturalness Dilemma and How to Deliver Attractive Results - Patricia Ogilvie, MD&lt;br&gt;• Are We Creating Clones? - Nicole Kanaris, MD&lt;br&gt;• New Toxins on the Horizon - Michael Gold, MD&lt;br&gt;• Modern Beauty - Doris Day, MD&lt;br&gt;• Multi-Cultural Beauty - Luiz Perez, MD&lt;br&gt;• Social Concept of Beauty - Andres Gantous, MD&lt;br&gt;• Discussion: Emerging Toxins and Fillers and Beauty Topics - Steven Dayan, MD; Nicole Kanaris, MD</td>
</tr>
</tbody>
</table>

Register at www.miamicosmeticsurgery.com
Thursday, February 20th

8:30 am  If I Were to Create the Ideal Device, What Would It Be?
Innovation & New Devices
Moderators: Jeffrey Dover, MD; Michael Gold, MD

• Hands-Free Body Device with EMS, Skin Tightening and a Fat Reduction Module All-in-One - Erez Dayan, MD
• Reduce Sweating with Energy - Susan Van Dyke, MD
• Laser-Assisted Drug Delivery - Jeffrey Dover, MD
• A Novel Way to Remove Skin Lesions - Emily Rubenstein, MD
• Robotic Non-Contact Laser Fat Reduction - Barry DiBernardo, MD
• New Device, Old Problem - Richard Gentile, MD
• RF Microneedling, It Doesn’t Get Much Better - Doris Day, MD
• Discussion: Which Technology I Used but Would Never Use Again - Jeffrey Dover, MD; Michael Gold, MD

10:30 am - 11:00 am • Coffee Break

11:00 am  Dollar for Dollar: What is the Best Result for the Best Cost?
Cosmeceuticals / Chemical Peels / Resurfacing
Moderator: Zoe D. Draelos, MD

• My Favorite Cosmeceuticals - Joel Schlessinger, MD
• Acne Scar Treatments - Steven Weiner, MD
• Chemical Peels: Don’t Forget Them - Valerie Callender, MD
• Medical and Cosmetic Treatment of Photodamage - Elizabeth K. Hale, MD
• Perioral Resurfacing - Joel Cohen, MD
• Live Demo: Cosmeceuticals / Chemical Peels / Resurfacing

1:00 pm - 2:00 pm • Lunch Break

2:00 pm  Every Scar Tells a Story, What’s Yours?
Scars
Moderators: Bruce E. Katz, MD; Jill Waibel, MD

• Scars - Jill Waibel, MD
• Comprehensive Approach to Treatment for Acne Scarring - Brian Biesman, MD
• Using Multiple Lasers to Reduce Scarring - Susan Van Dyke, MD
• Toxins for Scars - Joely Kaufman, MD
• Silicone Gel in 2020 - Michael Gold, MD
• Tattoo Removal - Matthew Avram, MD
• Microneedling and RF for Scars - John Martin, MD
• Discussion: Best Scar Story - Bruce E. Katz, MD; Jill Waibel, MD

4:30 pm - 4:30 pm • Coffee Break

4:30 pm  Diverse Skin Types/Male Skin: Do We Have More Similarities or Differences?
Moderators: Phaedra Cress; Amy Taub, MD

• Safe and Effective Treatment for All Skin Colors - Valerie Collender, MD
• Oral Tranexmic Acid for Melasma - Jeanette Black, MD
• The Male Patient - Michelle Henry, MD
• Sunscreen - Is it a Health Hazard? - Joel Schlessinger, MD
• Male Cosmetic Consultation - Terrence Keaney, MD
• Diversity in Aesthetics - Marissa Tenenbaum, MD
• A New Nitric Oxide Serum for Acne and Aging Skin: A 100 Case Review - Greg Chernoff, MD
• Discussion: Diverse Skin Types/Male Skin: Do We Have More Similarities or Differences? - Phaedra Cress; Amy Taub, MD

#miamicosmeticsurgery
Friday, February 21st

8:30 am - 10:30 am
Hair Never Seems to be Where Your Patient Wants It, So Change It!
Moderators: Terrence Keaney, MD; Jeffrey Epstein, MD
- Hair Restoration Protocol - Anna Marie Olsen, MD
- The Present and the Future of HRS and Hair Transplantation - Jeffrey Epstein, MD
- PRP for Hair: What We Do and Don't Know - Terrence Keaney, MD
- Medical Surgical and Aesthetic Treatments for Hair Loss in Women - Valerie Callender, MD
- Update on Hair Treatments from Exosomes to Nutraceuticals - Yael Halaas, MD
- Non-Invasive Hair Loss Treatments - Amy Taub, MD
- Discussion: Hair Never Seems to be Where Your Patient Wants It, So Change It! - Terrence Keaney, MD; Jeffrey Epstein, MD

10:30 am - 11:00 am • Coffee Break

11:00 am - 12:00 pm
Swipe Right/Swipe Left, You Choose
Nonsurgical Body Contouring: Part 1
Moderators: Michelle Henry, MD; Jill Waibel, MD
- Magnetic Muscle Stimulation: Incorporating it Into a Surgical Practice - Jay Burns, MD
- What Works Best in Practice, Not Theory - Sue Ellen Cox, MD
- When I Use Cold, When I Use Hot and When I Use Neither and Why - Mathew Avram, MD
- A New 1064 nm Laser for Fat Reduction - Jill Waibel, MD

12:00 pm - 1:00 pm
Jean Carruthers Keynote Speech: Looking Beyond the Obvious
- What the Carruthers’ Findings Mean to Medicine - Mitchell Brin, MD
- What Dr. Jean Carruthers Has Meant to Me - Sabrina Guillen Fabi, MD
- Introduction Jean Carruthers - Brent Saunders
- Looking Beyond the Obvious - Jean Carruthers, MD

1:00 pm - 2:00 pm • Lunch Break

2:00 pm - 4:00 pm
Swipe Right/Swipe Left, You Choose
Nonsurgical Body Contouring: Part 2
Moderators: Jeffrey Dover, MD; Diane Duncan, MD
- How Many HIFEM Procedures Make a Six Pack? - Yael Halaas, MD
- Body Contouring Update - Jeffrey Dover, MD
- Multimodality Cryolipolysis, Electromagnetic Tx and Medical Management for Optimal Results - Mark Beatty, MD
- Male Body Contouring - Diane Duncan, MD
- The Newest Studies We are Doing with HIFEM for Muscle Toning of the Biceps, Triceps and Calves - Bruce E. Katz, MD
- Injectable Lipolysis for the Full Body - S. Manjula Jegasothy, MD
- Discussion: What I Do That Nobody Knows About - Jeffrey Dover, MD; Diane Duncan, MD

4:00 pm - 4:30 pm • Coffee Break

4:30 pm - 6:30 pm
Is It The Beginning of the End or the End of the Beginning for Non-Invasive Neck Surgery?
Nonsurgical Neck Tightening
Moderators: Jason Pozner, MD; Joe Niamtu, DMD
- Fractional and Bipolar RF for Lower Face & Neck Tightening - Erez Dayan, MD
- Helium Plasma Skin Rejuvenation - J. David Holcomb, MD
- RF Neck Tightening - Sean Paul, MD
- Fractionated Excision of Neck Skin - Jason Pozner, MD
- Laser Resurfacing - Joe Niamtu, DMD
- RF Energy to Cut: Is the Scalpel Dead? - Barry DiBernardo, MD
- Helium Plasma Driven RF - Diane Duncan, MD
- Jawlines are the New Cheeks - Vince Bertucci, MD
Saturday, February 22nd

8:30 am - 10:30 am
The Eyes Have It - Easy Steps to Make Eyes the Focus of Your Aesthetic Plan
Moderators: Wendy Lee, MD; Joe Niamtu, DMD
- Laser Treatment of Eyelid Festoons - Adam Scheiner, MD
- To Cut or to Fill the Periocular Zone - Jose R. Montes, MD
- Bright Eye Packages - Wendy Lee, MD
- Periocular Laser Veins - Amy Taub, MD
- Natural Outcomes in Blepharoplasty - Julius Few, MD
- Periocular Rejuvenation - Nicole Kanaris, MD
- The Role of Diluted Calcium Hydroxyapatite on Biostimulation Treatment - Vinicius Figueredo, MD
- Discussion: The One Device I Could Not Live Without and the One Device I Have Had the Longest - Wendy Lee, MD; Joe Niamtu, DMD

10:30 am - 11:00 am • Coffee Break

11:00 am - 1:00 pm
Regenerative Medicine is Coming Faster Than You Can Say...Blade Runner?
Moderators: Karol Gutowski, MD; Emily Rubenstein, MD
- PRP Kit Free, Is It Safe? - Richard Gentile, MD
- The Future of Skincare Health - Jeffrey Dover, MD
- Stem Cell Recruitment Therapy - Yula Indeyeva, MD
- Stress and the Skin - Lauren Fine, MD
- The CO2 Laser Over 25 Years - Susan Van Dyke, MD
- Do We Need Neurotoxins? - Patricia Ogilvie, MD
- Discussion: Regenerative Medicine is Coming Faster Than You Can Say...Blade Runner? - Karol Gutowski, MD; Emily Rubenstein, MD

1:00 pm - 2:00 pm • Lunch Break

2:00 pm - 4:00 pm
Why Bad Things Happen to Bad People – And Good People Too
Complications
Moderators: Jose R. Montes, MD; Susan Van Dyke, MD
- The Botched Nose - Paul Nassif, MD
- The Worst I’ve Seen - Susan Van Dyke, MD
- Complications of Deep Laser Resurfacing - Adam Scheiner, MD
- What You Wouldn’t Believe I Have Seen - Jason Pozner, MD
Thursday, February 20th

8:30 am - 10:30 am  
GPS’ing the Face, Body and Mind – Know Where You Are  
Surgical Anatomy  
Moderator: Ahmed Afifi, MD

- Gender and its Impact on Facial Shape, Minds and Attitudes - David Teplica, MD
- Face and Brow Surgical Anatomy - Important Planes to Know - Babis Rammos, MD
- Avoiding Motor and Sensory Deficits in Facial Rejuvenation - J. David Holcomb, MD
- Fully Individualizing Facelifts: The Prolift Technique - Mark Beaty, MD
- The Single Incision Minimally Invasive Neck Lift - Jonathan Kaplan, MD
- Demystifying the Lateral Canthus - Bobby Korn, MD

10:30 am - 11:00 am • Coffee Break

11:00 am

- This is Not Your Mother’s Facelift - Face and Brow Surgical Anatomy - Important Planes to Know

1:00 pm - 2:00 pm  
Lunch Break

2:00 pm - 4:00 pm  
Don’t Throw Shade On the Eyes. I Learned it in Training and Will Never Do it Again  
Surgical Techniques  
Moderators: Philip Miller, MD; Payman Simoni, MD

- Less is More - Steve Yoelin, MD
- Blepharoplasty Being Safe: Low Risk, High Reward Techniques - Wendy Lee, MD
- Periorbital Rejuvenation with Endoscopic Lift, Laser, Fat Injections - Ana Zulmira, MD
- Transconjunctival Fat Removal and Laser to Get the Best Results - Jay Burns, MD
- After 25 Years I Now Do My Eyes Like This… - Brian Biesman, MD
- Why I Look at Eyes Differently Now - Sheila Barbarino, MD
- Beauty and Music – Combination Therapy Around the Eyelids - Sean Paul, MD
- Discussion: After 30 Years in Surgery the Most Important Lessons I’ve Learned - Jay Burns, MD; Adam Scheiner, MD

4:00 pm - 4:30 pm • Coffee Break

4:30 pm - 6:30 pm  
Face It – It’s About Doing The Right Thing, Even If It Hurts  
Moderator: Bobby Korn, MD

- Tissue Sparing Blepharoplasty - Bobby Korn, MD
- Transaxemic Acid for Facial Plastic Surgery - Jason Bloom, MD
- Learning the Extended Deep Plane Facelift - Tips for Transitioning from Minimal Access Facelifts and How to Avoid Complications - W. Matthew White, MD
- Laser Blepharoplasty - Joe Niamtu, DMD
- Scarless Nasal Valve Surgery - Jan Balczun, MD
- Discussion: Face It - It’s About Doing The Right Thing, Even If It Hurts - Bobby Korn, MD

Register at www.miamicosmeticsurgery.com
Friday, February 21st

8:30 am - 10:30 am
Rhinoplasty: Part 1 - Can It Be Made Easier?
Moderators: Yula Indeyeva, MD; W. Matthew White, MD
- Revision Rhinoplasty: Avoiding Pitfalls and Producing Predictable Outcomes - Neil Gordon, MD
- Management of the Long Nose - Andres Gantous, MD
- Respecting Structure Rhinoplasty - Steven Pearlman, MD
- The “Very Closed” Rhinoplasty: A New 30-Minute ‘Mini-Dissection’ Alternative to 80% of Open Rhinoplasties! - Nabil Fanous, MD
- The Extended Tip Columellar Graft in Endonasal Rhinoplasty - Jennifer Levine, MD
- Nostril Shape Commonly Neglected - Payman Simoni, MD
- Discussion: What We Won’t be Doing Surgically Anymore in 5 to 10 Years - Yula Indeyeva, MD; W. Matthew White, MD

10:30 am - 11:00 am • Coffee Break

11:00 am - 12:00 pm
Yours, Mine, Theirs - Our Beauty Ideals May Differ So Let’s Get on the Same Page
Moderators: Steven Pearlman, MD; Sachin Shridharani, MD
- The Younger Patient: Beyond Prevention, Think Beautification - Jennifer Levine, MD
- Beautiful Cheeks: Fillers to Facelifts. How, When and Where to Treat - Steven Pearlman, MD
- Injectables For Female Wellness in a Plastic Surgery Practice - Otto Placik, MD
- Millennials and Anti-Aging - Shino Bay Aguilera, DO

12:00 pm - 1:00 pm
Jean Carruthers Keynote Speech: Looking Beyond the Obvious
- What the Carruthers’ Findings Mean to Medicine - Mitchell Brin, MD
- What Dr. Jean Carruthers Has Meant to Me - Sabrina Guillen Fabi, MD
- Introduction Jean Carruthers - Brent Saunders
- Looking Beyond the Obvious - Jean Carruthers, MD

1:00 pm - 2:00 pm • Lunch Break

2:00 pm - 4:00 pm
Rhinoplasty: Part 2 - The Best of The Best - ASJ Articles from Last Year
Moderators: Jennifer Levine, MD; Amit Patel, MD; Foad Nahai, MD
- Rhinoplasty Pearls for the New Rhino-Surgeon - Amit Patel, MD
- Vestibular Z-Plasty for Correction of the Asymmetric/Twisted Nasal Base, Nostrils and Columella - Philip Miller, MD
- Pearls and Insights from 25 Years of Deep Plane Rhinoplasty - Neil Gordon, MD
- Crooked Rhinoplasty - Yael Halaas, MD
- Top Rated Articles from ASJ (4 Authors) - Jeffrey Kenkel, MD; Foad Nahai, MD

4:00 pm - 4:30 pm • Coffee Break

4:30 pm - 6:30 pm
Fat Grafting: What Does This Mean to the Future of Implants?
Breast Surgery
Moderators: Christian Subbio, MD; Marissa Tenenbaum, MD
- Breast Augmentation and Capsular Contraction - Karol Gutowski, MD
- The Microbiology of Breast Capsular Contracture Using Next-Generation Sequencing - Jonathan Cook, MD
- The Breast Fold: The Foundation of a Good Augmentation - Christian Subbio, MD
- Correcting the Bra Roll Using Plasma-Driven RF After Liposuction and Filling the Depressions with Fat, Including Intradermal Nanofat - Diane Duncan, MD
- Replacing Implants with Fat While Preserving Breast Size - Roger Khouri, MD
- Breast Surgery with ADM - Ahmed Afifi, MD
- Fat Grafting to Improve Breast Augmentation Outcomes - Sheila Nazarian, MD
- Discussion: Fat Grafting - What Does This Mean to the Future of Implants? - Christian Subbio, MD; Marissa Tenenbaum, MD
Saturday, February 22nd

8:30 am  I Told You So, But Never Got Credit For It
Breast Surgery - Reduction Mammoplasty/Implants
Moderators: Z. Paul Lorenc, MD; Jason Pozner, MD
- A Look at Twins...You Will Never See Them the Same Again - David Teplica, MD
- A One-Stage Approach Toward Creating an Aesthetically Pleasing Breast for the Explant-Mastopexy Patient - Chris Gold, MD
- Revision Breast Surgery - Jason Pozner, MD
- Mastopexy and Augmentation - Mastopexy Simplified - Karol Gutowski, MD
- Breast Lift (Mastopexy) Without Any Incision, Implant or Suture - Roger Khouri, MD
- Tailoring Your Mastopexy - Put the Cookie Cutters Away? - Christian Subbio, MD
- Augmentation Mastopexy Pearls and Pitfalls - Babis Rammos, MD
- Discussion: I Told You So, but Never Got Credit for It - Z. Paul Lorenc, MD; Jason Pozner, MD

10:30 am - 11:00 am • Coffee Break

11:00 am  This is One of the Fastest Growing Procedures in Plastic Surgery Because...
Genital/Gluteoplasty
Moderators: Christine Hamori, MD; Otto Placik, MD
- Radiofrequency Assisted Liposuction Applications for Vulvar Rejuvenation - Christine Hamori, MD
- O Shot - Nicole Kanaris, MD
- Radiofrequency Assisted Labiaplasty - Erez Dayan, MD
- Male Genital Cosmetics: Past, Present and Future - Paul Perito, MD
- Labiaplasty in an Office Setting - Otto Placik, MD
- Buttack Augmentation: Safety, Finesse and Technique - Lara Devgan, MD
- Butt Augmentation with Long-Term Injectables - Does it Really Work? The Right and Wrong Way - Kay Durairaj, MD
- Discussion: The Reason Genital/Gluteoplasty is One of the Fastest Growing Procedures in Plastic Surgery - Christine Hamori, MD; Otto Placik, MD

1:00 pm - 2:00 pm • Lunch Break

2:00 pm  Why the Waist to Hip Ratio is the Most Attractive Part of the Body
Surgical Body Contouring
Moderator: TBA
- Lipoedema: Which Technique Really Works? - Karol Gutowski, MD
- From Non-Invasive to Invasive: When, Why and Which One? - Babis Rammos, MD
- Nonsurgical to Surgical - Diane Duncan, MD
- Liposuction of the Abdominal Plastyflap: I Dare You - Christian Subbio, MD
- State-of-the-Art Body Contouring - Randy Miller, MD
- Emphasizing Proportion Over Size - Sheila Nazarian, MD
Thursday, February 20th

8:30 am

Megatrends

- Megatrends Shaping Aesthetics Today: Generational, Regenerative and More - Wendy Lewis
- How to Get More Referrals - Kathy Gaughran
- The Website Makeover - Tim Sawyer; Kathy Gaughran; Chad Erickson
- How You Can Thrive in a Google-Dominated Search World - Audrey Neff

10:30 am - 11:00 am • Coffee Break

11:00 am

Personal and Practice Enhancement (Part 1)

- The Marketing Ladder - What to Spend, in What Order and When - Jonathan Hoffenberg
- Skills Training: How to Give a Great Presentation - Mark Tager, MD
- The Social Media Marketing Forum - Shino Bay Aguilera, DO; Michelle Henry, MD; Jorge Krasovsky, MD; Babis Rammos, MD
- Don’t Forget Television - Vivek Bansal, MD; Sean Paul, MD

1:00 pm - 2:00 pm • Lunch Break

2:00 pm

The Patient Journey

- Display Advertising and Retargeting - 10 Pearls to Put Your Brand Back in Front of Patients on Their Internet Journey - Tara Leifer
- The Patient Journey from the Patient Perspective - Valerie Monroe
- Delivering a Ritz Carlton Experience for Your Patients - April Linden
- Let’s Call Your Practice: Live Call-In to Your Receptionist - Kathy Gaughran; Terri Ross; Tim Sawyer
- How to Turn Social Media Followers Into Consults - Jonathan Kaplan, MD
- How to Successfully Conduct a High Dollar Event - Kristy Murrow, PA-C
- How to Build Patient Loyalty - Aubrey Rankin

4:00 pm - 4:30 pm • Coffee Break

4:30 pm

Process Improvement

- Metrics: Why, What, When and How to Track the Health of Your Practice - Jay Burns, MD
- Ten Little Things that are Big for Your Practice - Jeffrey Dover, MD
- How to Grow Your Business Inside Out - Change Your Work Culture - Robyn Siperstein, MD
- Ask the Experts: How to Improve the Flow in My Practice - Jay Burns, MD; Jeffrey Dover, MD; Robyn Siperstein, MD
- The Aesthetic Startup: Business Lessons for Today’s Young Practitioner (with Q&A) - Terrence Keaney, MD; Yula Indeyeva, MD
Friday, February 21st

**Personal and Practice Enhancement (Part 2)**
- What Editors Look for from Aesthetic Professionals - Valerie Monroe
- Skills Training: How to Use Video to Grow Your Presence and Your Practice - Mark Tager, MD
- Social Media Forum (with Q&A) - Doris Day, MD; Humberto Palladino, MD; Sheila Nazarian, MD; Michael Salzhauer

10:30 am - 11:00 am • Coffee Break

**The Art of Patient Management**
- How to Handle the Unhappy Patient: Round-Robin (with Q&A) - Candice Carter; Amber Foglia; Rosy Zion
- How to Command Higher Prices for Your Procedures (with Q&A) - Vivek Bansal, MD; Sonia Badreshia-Bansal, MD; David Holcomb, MD
- How to Create Experiences of Value Instead of Transactions - Jay Burns, MD

12:00 pm - 1:00 pm • Lunch Break

**Jean Carruthers Keynote Speech: Looking Beyond the Obvious**
- What the Carruthers' Findings Mean to Medicine - Mitchell Brin, MD
- What Dr. Jean Carruthers Has Meant to Me - Sabrina Guillen Fabi, MD
- Introduction Jean Carruthers - Brent Saunders
- Looking Beyond the Obvious - Jean Carruthers, MD

2:00 pm - 3:00 pm • Coffee Break

**Selecting, Positioning, Pricing & Promoting Products (Part 1)**
- The KOL Panel: What Industry Looks for in Selecting a Key Opinion Leader - Drew Fine; Michele Franklin
- Pricing Strategies for Success - Josh DeBlasio
- Managing Your Practice with OKRs to Create Excellence - Chad Erickson
- Top 10 Trends in Social Ads for 2020 - Samuel Peek

4:30 pm - 5:30 pm • Coffee Break

**Selecting, Positioning, Pricing & Promoting Products (Part 2)**
- How the Regenerative Revolution will Transform Your Practice - Steven Cohen, MD
- Integrating Product Sales Into a Busy Practice - Joel Schlessinger, MD
- The Art of the Consult Roundtable, Panel Discussion & Role Play - Jeffrey Dover, MD; Michelle Henry, MD; David Holcomb, MD, Valerie Monroe
- How to Get Your Staff to Sell Well Panel Discussion - Steven Cohen, MD; Joel Schlessinger, MD; David Holcomb, MD
- How to Create a Profitable Aesthetics Membership Program - Paula DiMarco Young, BS, RN, CLO/A
- How to Defeat Commoditization - Josh DeBlasio
## Practice Management

### Saturday, February 22nd

#### Human (People) Resource Management

- Maximizing the Consult - Julius Few, MD; Paul Nassif, MD
- Instagram 101 - Doris Day, MD
- Pearls for Getting Your Team to Work Well Together - Brian Biesman, MD
- Recruiting, Training & Retaining Diverse Generations - Marie Czenko

#### Financial Management

- How to Build Your Brand - Paul Nassif, MD
- Top 10 Ways to Save Money in Your Practice - Mara Shorr
- Managing Cash Flow: The Importance of Timing - Kristy Murrow, PA-C
- Identifying Your Most Profitable Treatments and Key Performance Indicators - Marie Czenko
- Buying a Practice: Yay or Nay? - Jonathan Kaplan, MD
- How to Get the Best Deals From Vendors - Jay Shorr

#### Cybersecurity and Legal

- Cybersecurity Concerns for the Aesthetic Practice - Jesus Perez
- The Top Ten Legal Mistakes Practices Make and How to Avoid Them - Alex Thiersch
- Theft and Security Issues in Your Practice - Jay Shorr
- How to Select an IT Platform to Power Your Business - Jesus Perez
Special Features

Support St. Jude Children’s Research Hospital

As a confluence of the most successful and influential professionals and companies in the medical aesthetic industry, we’re extremely proud to be able to use Miami Cosmetic Surgery as a platform to give back in 2020. Attendees will have the chance to donate to St. Jude Children’s Research Hospital directly through the registration process, or by attending the Gala for Good. Individually, we have all dedicated our careers to helping others look and feel their very best, but just think what the combined power of 1,000+ passionate medical professionals can do for this worthy cause.

Gala for Good

Friday, February 21, 2020
6:30 pm – 8:30 pm

The Palms Hotel & Spa
Cost to Attend: $150/person

Celebrate our extraordinary industry and support St. Jude Children’s Research Hospital at the much-anticipated Gala for Good! Set on the shores of Miami Beach in an atmosphere that is upscale yet relaxed – not to mention breathtaking – this very special charity networking event includes libations, light food and the perfect environment to connect and mingle with peers. Don’t miss this opportunity to catch up with old friends, make new ones and support the life-saving mission of St. Jude and “Finding Cures. Saving Children.”

Spouse Program

Enhance your time away from your practice by mixing business with pleasure! We are thrilled to have your Spouse or Partner included in some of the conference events, as well as having their own customized, private tours exploring the culinary, artistic and historical treasures of Miami.

Cost to Attend:
One Day, $175/person • Two Days, $300/person

Thursday, February 20, 2020
11:00 am - 4:00 pm (from pickup to dropoff)
Private Yacht Tour (3 hrs) – Miami Harbor

The waters surrounding Miami are every bit as diverse as the people who occupy the electric city. A one-of-a-kind adventure has been designed for you to see this from the deck of a private yacht with an organic lunch and cocktails!

As you navigate around the islands which are home to Gloria Estefan, Oprah, J. Lo, Matt Damon and Cher just to name a few, your narrator will regale you with stories of the history of Miami and some of its earliest settlers. Cruise along the bayside of South Beach, the Art Deco Districts, downtown Miami and Virginia Key. See the waterfront of Brickell – the Financial Center of Miami, the American Airlines Arena, Bicentennial Park and more.

Friday, February 21, 2020
11:00 am - 4:00 pm (from pickup to dropoff)
Wynwood Food and Art Tour

Once known as the golden gate for Hispanic immigrants, a garment district, and home to the Coca Cola bottling company, Wynwood has become one of the hippest districts in all of Miami. Now, burgeoning with massive and enchanting street murals, galleries and breweries, you will be captivated by the character and charm of this transformed community. Hear the stories behind the creation of Wynwood, intertwined with a culinary exploration that uncovers the evolution of the people behind the core of Miami.

Register at www.miamicosmeticsurgery.com
Bagels & Brainstorming

Saturday, February 22, 2020
7:00 am - 8:30 am

Kick-start your day with “carbs, coffee and conversation” and a series of roundtable discussions on the challenges and opportunities in aesthetic medicine. This constructive session brings together seasoned veterans and fresh new voices to explore 15 of our industry’s most pressing topics. This is your chance to gain unique perspectives on everything from elevating excellence in cosmetic surgery to nonsurgical technologies and regenerative medicine. Examine each topic with your contemporaries for 15 minutes before moving on to the next topic table for another enlightening conversation!

Each attendee will have the opportunity to participate at 4 topic tables during the hour and a half session.

Round Table Topics:
1. Elevating excellence in aesthetic medicine
2. Overcoming the lack of technologies in treatments and practice management
3. Valuable nonsurgical technologies in your surgical practice
4. Prejuvenation: How young is too young?
5. Surprising treatments and technologies of 2019
6. Products, technologies and techniques that will have a major impact in 2020
7. Differentiating your practice in today’s saturated market
8. Creating or joining a multi-physician practice vs. private practice
9. Non-core physicians practicing aesthetic medicine
10. The single most effective ingredient in skincare today
11. Overcoming your practice’s biggest struggle
12. Patient communication through social media
13. Important company traits for physicians to consider before partnering
14. The importance of regenerative medicine to aesthetic medicine
15. Aesthetic medicine trends and influences

Sponsored Workshops

Thursday, February 20, 2020
8:30 am - 6:30 pm

Friday, February 21, 2020
8:30 am - 6:30 pm

Saturday, February 22, 2020
8:30 am - 4:00 pm

Develop an individualized learning experience that suits your particular needs and interests by attending sponsored specialty sessions. Dive deep into energy-based applications, innovative treatment protocols and products, in formats that will engage and educate your entire practice.

Rise and Shine with Shino Bay Aguilera, DO

Friday, February 21, 2020
7:00 am - 8:00 am

Grab a cup of tea and settle in for a morning of wisdom, relaxation and enlightenment with the incomparable Dr. Shino Bay Aguilera – a true artist of natural rejuvenation. Join us as he shares his rituals and recommendations for glowing skin while leading a guided meditation using essential oils and breathing exercises. You’ll leave transformed and reinvigorated, with a newfound understanding of your youthful essence from an icon of our industry.
## Conference Pricing

Register early and save!

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Early Bird Before 12.02.19</th>
<th>Regular Before 02.18.20</th>
<th>Final After 02.18.20</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Physician Rate</strong></td>
<td>$890</td>
<td>$1050</td>
<td>$1150</td>
</tr>
<tr>
<td><strong>Advanced Provider / ARNP, PA, PA-C Rate</strong></td>
<td>$700</td>
<td>$890</td>
<td>$1,000</td>
</tr>
<tr>
<td><strong>Clinical Staff/ RN, LPN, Office Staff Rate</strong></td>
<td>$650</td>
<td>$750</td>
<td>$850</td>
</tr>
<tr>
<td><strong>Industry Rate</strong></td>
<td>$890</td>
<td>$1,050</td>
<td>$1,150</td>
</tr>
<tr>
<td><strong>Resident Rate</strong></td>
<td>$550</td>
<td>$650</td>
<td>$750</td>
</tr>
</tbody>
</table>

If registering a group of 6 or more, please email group@miamicosmeticsurgery.com for group registration information.

**Register at**

www.miamicosmeticsurgery.com

---

**Travel & Accommodation**

Miami Cosmetic Surgery has secured discounted rates at a number of hotels in Miami Beach, along with exclusive pricing on airfare and car rental services. These discounted rates are available exclusively for registered attendees.

**Please note:** February is high season for warm and sunny Miami Beach. Hotels go fast during this time, so reserve early and guarantee your stay!

To book your hotel and view available travel discounts, please visit www.miamicosmeticsurgery.com.
Target Audience
The educational design of this activity addresses the needs of medical professionals, including Physicians (MD & DO), Registered Nurses (RN), Nurse Practitioners (NP) and Physician Assistants (PA) involved in the practice of cosmetic surgery and aesthetic medicine.

Statement of Need/Program Overview
Miami Cosmetic Surgery Symposium provides multi-disciplinary cross talks, sharing and cooperation. This educational venue features specialists in the fields of dermatology, facial plastic surgery, oculoplastic surgery, plastic surgery, practice management and business development. Our educational offerings include specific surgical and nonsurgical technique discussions and complications, to emerging technology and real-world application of products and practices. This educational conference addresses the need that facial plastic surgeons, plastic surgeons, dermatologists and oculoplastic surgeons face for in-depth technique discussions to meet higher standards of care and produce better results for their patients.

Educational Objectives
After completing this activity, the participant should be better able to:
• Demonstrate an improved understanding of how to avoid the most common problems in rhinoplasty.
• Differentiate the various approaches to blepharoplasty and browlifting to determine that best suited to the patient.
• Assess best practices for choosing which patients might be the best candidates for surgical rejuvenation and which might benefit from non-invasive approaches to facial rejuvenation.
• Compare options for minimally invasive facial rejuvenation through the use of fillers, injectables, lasers and other skin tightening devices, and minimally invasive lifting techniques.
• Assess controversial topics in facial aesthetic surgery in order to make more informed decisions.
• Demonstrate an improved understanding of various approaches to facelifting and which procedure is appropriate for which patient.

Physician Accreditation Statement
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Global Education Group (Global) and Informa. Global is accredited by the ACCME to provide continuing medical education for physicians.

* This CME/CE activity complies with all requirements of the federal Physician Payment Sunshine Act. If a reportable event is associated with this activity, the accredited provider managing the program will provide the appropriate physician data to the Open Payments database.

Physician Credit Designation
Global Education Group designates this live activity for a maximum of 21 AMA PRA Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nursing Continuing Education
Global Education Group is accredited with distinction as a provider of nursing continuing professional development by the American Nurses Credentialing Center’s Commission on Accreditation.

This educational activity for 21 contact hours is provided by Global Education Group. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure of Conflicts of Interest
Global Education Group (Global) requires instructors, planners, managers and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by Global for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

Americans with Disabilities Act
Event staff will be glad to assist you with any special needs (i.e., physical, dietary, etc.). Please contact Miami Cosmetic Surgery prior to the live event at +1 949.333.2239.

Global Contact Information
For information about the accreditation of this program, please contact Global at +1 303.395.1782 or cme@globaleducationgroup.com.

Event reference: EMT19212

#miamicosmeticsurgery
Sponsoring Companies
As of October 2019

ASSI - Accurate Surgical Advice Media Aerolase Air-Tite Products Co., Inc. Allergan, Inc. Alma Lasers Apyx Medical Bellus Medical BENEV BTL Aesthetics Candela Medical Canfield Scientific, Inc. Crystal Clear Digital Marketing Doctor Multimedia Eclipse MedCorp EmpathIQ


NextMotion Quantificare ReachLocal RealSelf Red Spot Interactive Rohrer Aesthetics, LLC SalesMD Selphyl / Factor Medical Sinclair Pharma SkinCeuticals Solta Medical Uberlube Weave Zero Gravity Skin ...and more!

Exhibiting Companies
As of October 2019
Save the date!

June 10-13, 2020 • Bellagio • Las Vegas

A Truly Transformative Event in Aesthetic Medicine

Vegas Cosmetic Surgery & Aesthetic Dermatology is the leading multispecialty forum addressing the science, practice and techniques of aesthetic surgery and medicine.

Register today at www.vegascosmeticsurgery.com

Part of the AMWC World Series of Aesthetic Medical Events
Where Aesthetics, Science and Creativity Converge

@miamicosmeticsurgery  @miamicosmeticsurgery

www.miamicosmeticsurgery.com