



Miami
Cosmetic
Surgery
& Aesthetic Dermatology

MIAMI
BEACH
Convention
Center

February
20-22,
2020



PRELIMINARY
PROGRAM

AMERICA'S PREMIERE
Multispecialty Symposium

Part of the AMWC
World Series of
Aesthetic Medical Events

www.miamicosmeticsurgery.info





Miami Cosmetic Surgery

& Aesthetic Dermatology

Why PARTICIPATE?

Vegas Cosmetic Surgery and the leading event group Informa Markets are very proud to announce the launch of the **Miami Cosmetic Surgery** show, coming to the Miami Beach Convention Center Feb. 20-22, 2020, under the Scientific Direction of Dr. Steven Dayan.

As part of **Vegas Cosmetic Surgery** and **AMWC** Global Series of Medical Aesthetic Events including: AMWC Monaco, AMWC Latin America, AMWC Brazil and FACE London - **Miami Cosmetic Surgery** will deliver the highest quality international and domestic event ever to hit the States.

Miami Cosmetic Surgery will feature dynamic lectures delivered by prominent core experts at the forefront of the industry. These include the fields of Facial Plastic Surgery, Dermatology, Oculoplastic Surgery and more.

The event is projected to host **150 exhibiting companies with over 1,000 medical professionals** in attendance, hailing from the most prominent epicenters of cosmetic surgery & aesthetic dermatology worldwide.

Looking forward to welcoming you in Miami,

The Scientific Committee

Scientific COMMITTEE



Steven DAYAN
Plastic Surgeon
CHAIRMAN



Michael GOLD
Director
Dermatology



Steve YOELIN
Director
Oculoplastic Surgery



Z. Paul LORENC
Director
Plastic Surgery



Mark TAGER
Director
Practice Management

SCIENTIFIC PROGRAM



ABOUT MIAMI COSMETIC SURGERY AND VEGAS COSMETIC SURGERY

Miami Cosmetic Surgery and Vegas Cosmetic Surgery are leading multispecialty forums addressing the science, practice and techniques of aesthetic surgery and medicine. With a faculty featuring the foremost researchers, educators and practitioners, these events provide cutting-edge content to advance knowledge, enhance skills and techniques, and improve outcomes.



Steven DAYAN, MD

Scientific Chair
Miami Cosmetic Surgery

Renowned Chicago facial plastic surgeon, Dr. Steven Dayan serves as the Scientific Chair of the event.

"It is an honor to be a part of this world-class program, bringing cutting-edge developments in aesthetics and anti-aging to the top medical professionals who are leading our industry," said Dr. Dayan.

"I'm also motivated to break the mold ushering in contemporary innovative learning platforms and agendas for a modern physician."

Expect unique opportunities bringing industry and physicians together with a common goal to better the field of aesthetic medicine for all. I am also thrilled to be working with the support of Informa's Aesthetic and Anti-Aging teams, as they have more global breadth and depth in this market than any other organization in the world."



Schedule ATA GLIANCE

Thursday
FEBRUARY 20

ROOM 1
NON-INVASIVE

ROOM 2
NON-INVASIVE

PLASTIC
SURGERY

PRACTICE
MANAGEMENT

WORKSHOPS

7.00AM • REGISTRATIONS & BADGING

8.30AM
9.30AM

**SEE BEYOND THE
WRINKLES**

Toxins - Upper and Lower
One Third

LIVE DEMO

**IF I WERE TO CREATE
THE IDEAL DEVICE,
IT WOULD BE?**

Innovation & New devices

**GPS'ING THE FACE, BODY
AND MIND**

Know where you are
Surgical Anatomy

MEGATRENDS

COMPANY
SYMPOSIUM

COMPANY
SYMPOSIUM

9.30AM
10.30AM

10.30AM - 11.00AM • COFFEE BREAK

11.00AM
12.00PM

**THERE IS A FINE LINE
BETWEEN BEAUTIFUL
AND SCARY**

Fillers - Upper One Third

LIVE DEMO

**DOLLAR FOR DOLLAR
- WHAT IS THE BEST
RESULT FOR THE BEST
COST**

Cosmeceuticals / Chemical
peels & Resurfacing

**THIS IS NOT YOUR
MOTHER'S FACELIFT.**

Face and Brow surgical
anatomy Important planes
to know (Surgical Technic)

**PERSONAL
AND PRACTICE
ENHANCEMENT
PART 1**

COMPANY
SYMPOSIUM

COMPANY
SYMPOSIUM

12.00PM
1.00PM

1.00PM - 2.00PM • LUNCH BREAK

2.00PM
3.00PM

**SWAN NECKS &
SUPERMAN CHINS -
WHAT YOU NEED
TO LOOK OUT FOR**

Fillers - Lower One Third

LIVE DEMO

**EVERY SCAR TELLS A
STORY, WHAT IS YOURS?**

**DON'T THROW SHADE
ON THE EYES**

I learned it in training and
will never do it again
(Surgical Technic)

**THE PATIENT
JOURNEY**

COMPANY
SYMPOSIUM

COMPANY
SYMPOSIUM

3.00PM
4.00PM

4.00PM - 4.30PM • COFFEE BREAK

4.30PM
6.30PM

**WHAT I WISH EVERYONE
KNEW**

Combo Toxins / Fillers

LIVE DEMO

**DIVERSE SKIN TYPES/
MALE SKIN**

Do we have more
similarities or differences

FACE IT

Its about doing the right
thing, even if it hurts

**PROCESS
IMPROVEMENT**

COMPANY
SYMPOSIUM

Schedule

ATA GLANCE

Friday
FEBRUARY 21

ROOM 1
NON-INVASIVE

ROOM 2
NON-INVASIVE

PLASTIC
SURGERY

PRACTICE
MANAGEMENT

WORKSHOPS

7.00AM • REGISTRATIONS & BADGING

7.00AM
8.30AM

WAKE UP WITH SHINO
Morning Session

8.30AM
9.30AM

FILLERS IN THE NOSE
SHOULD THEY SCARE?

CADAVER DISSECTION
WITH LIVE DEMO

HAIR NEVER SEEMS TO
BE WHERE YOU WANT IT.
SO CHANGE IT!

RHINOPLASTY (1)
CAN IT BE MADE EASIER?

PERSONAL
AND PRACTICE
ENHANCEMENT
PART 2

COMPANY
SYMPOSIUM

9.30AM
10.30AM

COMPANY
SYMPOSIUM

10.30AM - 11.00AM • COFFEE BREAK

11.00AM
12.00PM

REGARDLESS OF WHAT
THE BOOKS SAY, THIS IS
HOW I DO IT
Toxins / Fillers off label,
off face

SWIPE RIGHT/SWIPE
LEFT, YOU CHOOSE
Non-surgical body
contouring 1

YOUR BEAUTY,
MY BEAUTY &
THE PATIENT'S BEAUTY
They may not be the same.
Lets get on the same page

THE ART OF PATIENT
MANAGEMENT

COMPANY
SYMPOSIUM

12.00PM - 1.00PM • JEAN CARRUTHERS ANNUAL KEYNOTE SPEECH: LOOKING BEYOND THE OBVIOUS

1.00PM - 2.00PM • LUNCH BREAK

2.00PM
3.00PM

TOSSED SALADS,
MIXED VEGETABLE
& COMBINATION
TREATMENTS ALL HAVE
THIS IN COMMON
Threads / PRP / Filler / toxin

CADAVER DISSECTION
WITH LIVE DEMO

JUST CAN'T GET ENOUGH
SWIPE RIGHT/SWIPE
LEFT, YOU CHOOSE
Non-surgical body
contouring 2

RHINOPLASTY (2)
THE BEST OF THE BEST
ASJ ARTICLES FROM
LAST YEAR

SELECTING,
POSITIONING, PRICING &
PROMOTING PRODUCTS
PART 1

COMPANY
SYMPOSIUM

3.00PM
4.00PM

COMPANY
SYMPOSIUM

4.00PM - 4.30PM • COFFEE BREAK

4.30PM
6.30PM

WHAT I DO THAT
NOBODY ELSE DOES
Combo Toxin / Fillers /
Threads / Skin tightening

LIVE DEMO

IS IT THE BEGINNING OF
THE END OR THE END
OF THE BEGINNING?
Non-Invasive Neck Surgery

FAT GRAFTING -
WHAT DOES THIS
MEAN TO THE FUTURE
OF IMPLANTS?
Breast Surgery

SELECTING,
POSITIONING, PRICING &
PROMOTING PRODUCTS
PART 2

COMPANY
SYMPOSIUM



Schedule

AT A GLANCE

Saturday
FEBRUARY 22

ROOM 1
NON-INVASIVE

ROOM 2
NON-INVASIVE

PLASTIC
SURGERY

PRACTICE
MANAGEMENT

WORKSHOPS

7.00^{AM} • REGISTRATIONS & BADGING

8.00^{AM}
8.30^{AM}

**BAGLES AND
BRAINSTORMING**
Morning Session

8.30^{AM}
9.30^{AM}

**IT COULD HAPPEN
TO YOU!**
COMPLICATIONS

**EYES ARE THE FIRST
PLACE WE LOOK AT ON
ANOTHER'S FACE**
Easy steps to make it the
focus of your aesthetic plan

**I TOLD YOU SO BUT
NEVER GOT CREDIT
FOR IT**
Breast Surgery - Reduction
Mammoplasty / Implants

**HUMAN (PEOPLE)
RESOURCE
MANAGEMENT**

COMPANY
SYMPOSIUM

9.30^{AM}
10.30^{AM}

COMPANY
SYMPOSIUM

10.30^{AM} - 11.00^{AM} • COFFEE BREAK

11.00^{AM}
12.00^{PM}

**AVOIDING
COMPLICATIONS**
If {____} is not on your filler
crash cart, you might find
yourself in trouble one day
LIVE DEMO

**REGENERATIVE
MEDICINE IS COMING**
Faster than you can say...
Blade runner?

**WHY IT'S ONE OF THE
FASTEST GROWING
PROCEDURES?**
Genital / Gluteoplasty

**FINANCIAL
MANAGEMENT**

COMPANY
SYMPOSIUM

12.00^{PM}
1.00^{PM}

COMPANY
SYMPOSIUM

1.00^{PM} - 2.00^{PM} • LUNCH BREAK

2.00^{PM}
3.00^{PM}

**BEAUTY TOPICS
IN WAYS YOU NEVER
THOUGHT ABOUT
BEFORE, BUT NOW IT ALL
MAKES SENSE**

**WHY BAD THINGS
HAPPEN TO BAD PEOPLE
AND GOOD PEOPLE TOO
COMPLICATIONS**

**THE MOST ATTRACTIVE
PART OF THE BODY
THE WAIST TO HIP RATIO
FOR A REASON**
Surgical Body Contouring

**CYBERSECURITY
& LEGAL**

COMPANY
SYMPOSIUM

3.00^{PM}
4.00^{PM}

COMPANY
SYMPOSIUM